

**E-LEARNING**  
**Uncovered**<sup>SM</sup>

**ARTISAN**<sup>SM</sup>  
E-LEARNING



# **E-Learning Authoring Tools Comparison**

Diane Elkins  
Artisan E-Learning  
[dpelkins@artisanelearning.com](mailto:dpelkins@artisanelearning.com)  
@dpelkins

<b>Feature</b>	<b>Captivate</b>	<b>Lectora</b>	<b>Studio</b>	<b>Storyline</b>
<b>Price</b>	1	4	2	2
<b>Ease of use</b>	4	3	1	2
<b>Graphics capability</b>	4	3	1	2
<b>Animations/synch.</b>	2	4	1	2
<b>Interactivity</b>	3	2	4	1
<b>Quizzing</b>	3	1	4	2
<b>Power/flexibility</b>	2	1	4	3
<b>ADA/accessibility</b>	3	1	4	2
<b>Mobile</b>	1	2	3	3
<b>Software simulations</b>	1	3	4	1



**Lectora**  
PUBLISHER

**\$1,595**

*\$2,174 for Lectora Inspire*



Storyline Studio

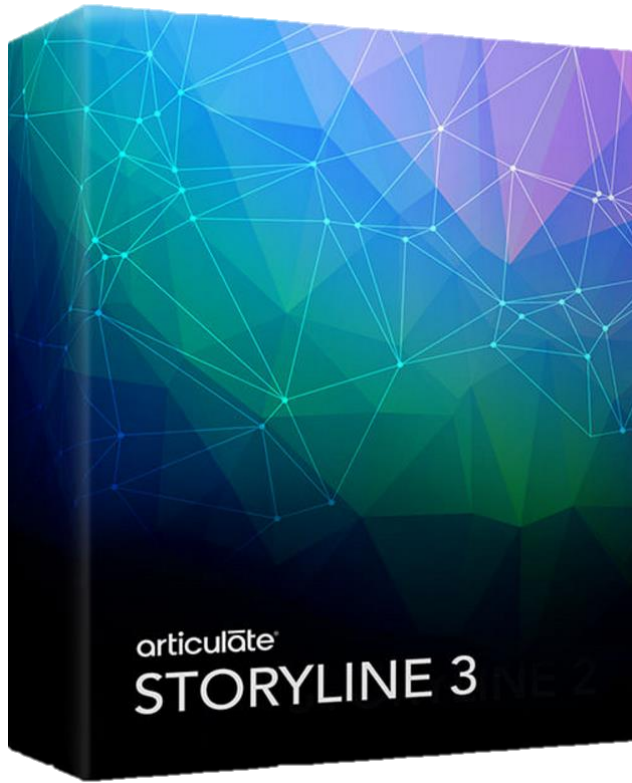
**\$999/year**

*\$1,398 for perpetual license of one*



**\$1,099**

*\$360/year subscription*



Video: What's the Difference?