

The logo for the Association for Talent Development (ATD) is displayed in a stylized, lowercase font. The letters 'a', 't', and 'd' are connected and rendered in a vibrant orange-red color.

FLORIDA SUNCOAST
CHAPTER
Association for
Talent Development



2018 ASCEND

ATD Suncoast Conference & Exposition
For Networking & Development



SPONSORSHIP OPPORTUNITIES

Friday, September 21, 2018

Bryan Glazer Family JCC, Tampa FL

2018 ASCEND

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Presenting/Title Sponsor (1): \$3,000

- **Exclusive recognition on all forms of marketing and media as the Presenting/Title sponsor and in the title of the event**
- **Full Page Ad in Attendee Program Booklet**
- **A feature in a weekly newsletter to all ATD FL Suncoast contacts (600+)**
- **Logo/Company Name recognition on all event correspondence, on all collateral, social media pages, & press releases**
- Logo on event website linked to corporate homepage
- Logo on event signage
- Use of ASCEND 2018 logo for company website and correspondence
- **Booth space in the lobby of the event for brand recognition**
- Access to **registration** and **attendance lists** of those who opt in
- Promotional material in attendee package/bag
- Admittance for up to **4** attendees at the conference

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Gold Sponsor (3): \$2,000

- Recognition of sponsorship during event presentation
- **Half Page** Ad in Attendee Program Booklet
- Logo/Company Name recognition included on key event correspondence
- Logo on event website linked to corporate homepage
- **Logo on event signage**
- Use of ASCEND 2018 logo for company website and correspondence
- Booth space in the event EXPO Hall
- **Access to attendee list of those who opt in**
- Promotional material in attendee package/bag
- Admittance for up to 3 attendees at the conference

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Silver Sponsor (5): \$1,500

- **Recognition of sponsorship during event presentation**
- **Quarter Page Ad** in Attendee Program Booklet
- Logo/Company Name recognition included on key event correspondence
- Logo on event website linked to corporate homepage
- Use of ASCEND 2018 logo for company website and correspondence
- Booth space in the event EXPO Hall
- Promotional material in attendee package/bag
- Admittance for **2** attendees at the conference

Exhibitor (22): \$500

- Logo/Company Name recognition included in all key event correspondence
- Logo on event website linked to corporate homepage
- Use of ASCEND 2018 logo for company website and correspondence
- Booth space in the event EXPO Hall
- Acknowledgement in Program Booklet
- Promotional material in attendee package/bag
- Admittance for **1** attendee at the conference

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Raffle Sponsor (unlimited): \$100 minimum

- Recognition of sponsorship during Raffle presentation
- Acknowledgement in Program Booklet
- (Optional) Promotional material in attendee package/bag
- **Raffle item must not include services**

Other Sponsorship Opportunities

- Friday Morning Snack/Coffee Break – **\$500**
- Friday Afternoon Snack/Coffee Break – **\$500**
- Friday Afternoon Offsite Networking Reception - **\$1500**
- Attendee Booklet Advertisement
 - Option A: Full-Page Ad **\$750**
 - Option B: Half-Page Ad **\$500**
 - Option C: Quarter-Page Ad **\$250**

ATD Florida Suncoast Chapter Contacts

Nick Elkins: 813.732.8429 | pastpresident@atdsuncoast.org

Jenn Buckley: 813.323.5852 | president@atdsuncoast.org

www.atdsuncoast.org/ASCEND2018